

# Catalogue Entry 名錄刊登申請表

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<b>KAIGO Taiwan 開國有限公司</b> 8F-3, No. 9, Dehwei Street, Taipei 10461, Taiwan 台北市 10461 德惠街 9 號 8 樓之 3 Tel : +886-2-2595 4212 Fax : +886-2-2595 5726	 <b>Home &amp; lifestyle Fair</b> 居家生活時尚展 9(Thur.)–12(Sun.) December, 2010 Taipei World Trade Center, Hall 2
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This form is used for the show catalogue entry. Please do print clearly, or type and reply to the organiser by **30<sup>th</sup> Aug., 2010**.  
 本表格內容將為刊登於大會買主手冊之參展廠商資料，請完整填寫並於 **2010 年 8 月 30 日** 前回傳。

## EXHIBITORS' INFORMATION 參展廠商資料

Name of Company	_____	公司中文名稱	_____
Address	_____		
公司通訊地址	_____		
Contact person	_____	E-mail	_____
Telephone / 電話	_____	Fax / 傳真	_____
Product / 公司產品	_____		

## WE WOULD LIKE TO APPLY FOR THE FOLLOWING ADVERTISEMENT IN THE OFFICIAL CATALOGUE. 廣告刊登

刊登版面 / Position	Price in USD	Price in NTD	5% VAT 營業稅	Check box (for organiser only)
Back Cover / 封底	1,550	50,000		
Inside Front Cover / 封面底	1,250	40,000		
Inside Back Cover / 封底裡	1,050	35,000		
Inside Page / 一般內頁全頁	380	12,000		

## TERMS & REGULATIONS 買主手冊廣告刊登說明:

- This application form is only applicable to exhibitors.  
廠商名錄廣告頁申請僅限本展參展廠商。
- The official catalogue will have a print run of 10,000 copies and will be distributed to all exhibitors and trade visitors.  
主辦單位預定發行 10,000 冊廠商名錄，提供給前來參觀之專業買主及參展廠商。
- Deadline for application: August 30, 2010. Deadline for completed film: September 30<sup>th</sup>, 2010.  
申請截止日期為 2010 年 8 月 30 日。截稿日期為 2010 年 9 月 30 日。
- Size: 14.8cm (W) x 20.8cm (H). Binding side: 15.8 (W) x 21.8 (H) cm. Text area: 12.8 (W) x 18.8 (H) cm.  
廠商名錄規格:14.8cm (W) x 20.8cm (H)，出血尺寸:15.8 (W) x 21.8 (H) cm，文字安全範圍:12.8 (W) x 18.8 (H) cm。
- Digital formats should be created with Coreldraw, Adobe Illustrator, and PhotoShop. The files can be either sent via e-mail (exhibition@kaigo.com.tw), or by mail in data carriers of Zip, CD-ROM for Mac or PC.  
廣告處理方式請自備完稿片，以電子檔 (Coreldraw, Adobe Illustrator, and PhotoShop) 交件，並以 zip 壓縮傳檔或燒成光碟寄出(使用完畢恕不歸還)。
- Please provide the graphics/images with at least 300 dpi resolutions with original or hard copy (Positive offset) as finished artwork.  
請附上完成品之樣稿，印刷品解析度最低為 300dpi。
- The orders must be accompanied with payment by T/T (please refer to payment terms of Form E)  
預訂廣告，填妥本表後須連同費用以支票或匯款方式支付 (見 E 表參展合約)。
- Kaigo Co. Ltd. Reserves the rights to make alternations and rejections in matters affecting organisational and technical arrangements.  
若未遵照上述規定，本大會將有權更改或拒絕接納任何廣告。

By signing this application, we recognize the EXHIBITION REGULATIONS of the KAIGO Taiwan and also the technical guidelines contained in the order form for service. 本公司參加 貴展，詳知並同意絕對遵守主辦單位所訂參展條約之一切規定，如未能履行或發生其它不當行為，願自負一切法律賠償及行政責任，並願意接受主辦單位之處置，遭受之一切損失，概由本公司自行負責，絕無異議。